



GLOBAL Destination Report

January 2008

Total Meals donated as of Jan. 31st: **110,180,670**

Feed The Children Spotlight

Recently the founder of Feed the Children, Larry Jones, was featured as a “Living Legend” in the The NonProfit Times, (January 15, 2008). Feed the Children is the global charity partner of Nourish the Children and is responsible for transporting and distributing donated VitaMeal to thousands of children around the world, a service they provide without charge to NTC. Here are excerpts:



“Jones started FTC in 1979, after meeting a boy in Haiti who asked him for a nickel at about 9 p.m. so he could buy a roll, his only meal that day. He then asked for three pennies, so he could get the roll buttered. Jones said he also gave him another 12 cents for a soda. “This is tragic,” he thought, as he knew there was tons of wheat just sitting in silos back in Oklahoma.

When he returned home, Jones presented his case on the air (when Larry Jones Ministries was only on about a dozen stations). Donating the surplus wheat would help those in Haiti, but also the farmers who were stuck with it, and the federal government, which was subsidizing farmers to grow it. Within two months, Jones had 50 farmers giving him two million pounds of wheat. “I was just going to do that and that was the extent of it,” Jones said. But then he received another 16 tons of black-eyed peas from another farmer. “We had a product in hand. We just had to raise the money to ship it.”

Jones hasn’t stopped since, as FTC marks its 29th anniversary this month. In its infancy, FTC raised less than \$2 million its first year. Today, it’s a \$650 million-a-year operation based in Oklahoma City, Okla., with a fleet of 55 semi-tractor-trailers ready to transport food where it’s needed. FTC shipped nearly 130 million pounds of food and essentials last year within the U.S. and to 43 nations, in addition to supplementing 730,000 meals a day around the world. Since its inception, FTC has served children and families in 118 countries worldwide.

Jones and his wife, Frances, recently adopted a boy from Kenya who was abandoned and near death. “We have a constant reminder in my home of who we are and what our purpose in life is,” he said. “The potential is out there for children; all they want is a chance, To see these kids come and be able to feed these kids, I would do this even if you didn’t pay me,” Jones said. “The world could be a better place if everybody could do something, even a little.”

--Mark Hrywna

Malawi

Following is a continuation of a report by Sid Henderson concerning his visit with Steve Lund to Malawi. This report concerns the Mtalimanja Training Village also known as SAFI—School of Agriculture for Family Independence, which is teaching Malawi farmers to thrive, not just survive, on their small farms. Some of the purchase price of VitaMeal is used to support this project through the Force for Good Foundation.

“This innovative program, made possible through the generosity of Nu Skin and its distributors to the Force For Good Foundation, is boldly moving forward. Thirty-seven families have moved onto the campus and are learning how to provide nutritional and financial independence to their families on a typical 2 ½ acre farm. Steve and I were impressed to see how each farm has been divided into plots for maize, soy, vegetables and feed raised for small animals. These families are being taught the basics and importance of proper nutrition, simple agriculture techniques, sanitation, immunization, marketing of cash crops, and education for their children—and all this with the land and tools which they generally already have. It is an amazing first step to independence and our little school is getting a lot of attention throughout Malawi.



Napoleon was so pleased to tell us that the best looking crops in Malawi were being grown at SAFI. This is evidence that the students are eager and learning and that our program is headed in the right direction. To assist our SAFI staff, we bring to the campus some six university students. They live on



the campus and work daily with the student farmers in implementing the SAFI program. At the same time they complete research and write papers for their degrees. It is a win, win arrangement that receives great support and gratitude from the universities.

As we left the class room, some children were gathered outside, playing. Steve instinctively got down on the ground to greet and talk to them. There is much about Malawi that is warm and beautiful, but the warm heart that is Malawi is felt best on the ground, playing with its happy children. Steve and

I met with the families for an hour in one of the school rooms and expressed to them the dream of Nu Skin distributors that they become independent and prosperous. We listened to their suggestions and expressions of gratitude. Steve’s executive skills had immediate impact as he asked probing questions and gave very productive suggestions to secure the future of the school.

The board of SAFI includes of Napoleon Dzombe, chairman; Dr. Kanyama Phiri, Principal of the University of Malawi Agriculture school; Dr. Masangano, a dean at the university; and Dr. Theau, an agriculture research scientist. We are very fortunate to have such prominent and qualified Malawi leaders directing SAFI. In our board meeting, Steve and I witnessed the thorough review of budgets, teaching curriculum, staffing and campus development. I was very glad the Steve would take this time to come to Malawi and meet with these good people and inspire them with Nu Skin’s heart and commitment.”



Mtalimanja Farmer Profile

Mr Benard Pelekamoyo is one of the students at School of Agriculture for Family independence in Malawi. Mr Pelekamoyo comes from Mafunthe Village in the area of traditional authority Kayembe in Dowa District of Central Region in Malawi. He has a wife and two children. He does not know his birth date nor how old is he. The objective of the school is to empower the villagers through knowledge and self-esteem and to give them essential elements for their long-term food security in order for them to become self reliant. These training courses are an important starting point to get villagers out of hunger and poverty.



This is what Mr. Pelekamoyo had to say after he was enrolled at SAFI.

“I am one of the luckiest people in Malawi, I am glad that I was selected to come and study here at SAFI. I have been so motivated because of the school’s aim of sharing knowledge and skills so that I can improve the living standard of my family and increase our income.

I like how courses are structured because the school covers both traditional and modern methods of doing agriculture. I am glad because I will learn about field preparation, sowing and transplanting, weeding, irrigation, pest control, conservation of resources, processing of food crops, harvesting, storage and marketing skills.

In addition, the school teaches child protection, nutritional education, and business skills. The school provides a safe place for me and my family. I believe that at the end of my training I will not only gain agriculture knowledge but also I will have a strong family because I will also learn how to be a good father and husband and my wife will also learn how to be a good mother and wife. On behalf of my fellow students we would like to thank all our donors for loving us so much.”

Philippines

The Enhanced Feed a Child (EFAC) program of Feed the Children Philippines in partnership with Nu Skin Philippines provided the following report on their results for October through December of 2007:

Achievements vs Targets / Objectives

Target/Objective

- Increase the coverage of supplemental feeding, using VitaMeal for malnourished children in various parts of the country
- Strengthen the involvement of parents within the program.
- Identify new partners to adopt the nutritional program

Achievements:

- A total of **14,553** children have been served with hot meals using VitaMeal during the quarter. Note: the figure doubled from the previous quarter.
- Supplemental feeding is conducted in 9 provinces, 37 cities and municipalities, all over the Philippines. A total of **523,908** meals were served during the past 3 months.

- Under the direct implementation of FTCP (Bohol, Parañaque, Malabon and Caloocan) of **1,150** malnourished children, 45% gained normal weight, 55% are still below normal, and 0% of the children had very low status. While with the indirect implementation or through partnerships **13,403** children were fed with results still being collected.
- Six (6) new partners adopted VitaMeal
- 11 organized mothers' groups are actively involved in the food preparation

Submitted by: **Soy M. Lumaad** January 13, 2008

Child Profile



Before VitaMeal feeding

This is Elmer Camansi, a grade 1 pupil of Macaas Elementary School in Bohol, Philippines. Elmer was one of the underweight pupils of the school. At seven years of age, he weighed only 14 kilograms. He looked “shaggy” because of deficiencies of vital nutrients. His parents could hardly provide food. The family’s source of income is buying and selling scrap iron, plastics and other recyclable items.

After 4 months

In September 2007, supplemental feeding started in Elmer’s school and he was one of the 75 beneficiaries. He began to eat porridge with chocolate, arrozcaldo, guinataang halo and hot monggo, all mixed with VitaMeal. His consistent, nutritious diet helped him gain weight and improve his complexion. From 14 kilograms, his weight increased to 16 kilograms within the 4 months feeding implementation.

China

On 4 June 2007, a strong earthquake, magnitude 6.4 on the Richter Scale, hit Ning'er County on the Yunnan-Guizhou Plateau, southern Yunnan Province. The quake was the most serious in 30 years causing widespread damage in five counties. Statistics from the Ning'er Disaster Relief Headquarters report that 242,000 houses in rural areas have been damaged, 11,400 houses collapsed and 140,000 houses severely damaged. 536,000 people from Ning'er and nearby counties were affected and 180,000 evacuated. The quake damaged pipes, cutting off water supplies and communication lines were down. The earthquake affected 107 schools. Pictured is the temporary tent for Banhai School which involves 165 students and 13 teachers. The school master said, the teaching facilities were totally destroyed in the earthquake, but to maintain teaching, four tents were erected as temporary classrooms. Due to the hot weather in the South, it becomes "steamy" in the tent and the sides must be rolled up during the day. VitaMeal donations were a welcome relief to people who lost their homes and possessions in the earthquake.



Thailand

Pictured is one of the villages on the Burmes/Thai border that are supported by FTC Thailand, all the children are Karen refugees, most of their parents are still in Burma while some sadly no longer have parents. There are 4 refugee villages supported directly and receiving VitaMeal.



India

More photos of our VitaMeal distribution in India:

Village Ministry Puthukkudi



Mr. Vijay Barnabas explaining VitaMeal



VitaMeal distribution by Pas. Jesudason

Community Church, Peramani



Demonstrating VitaMeal preparation



Monthly Distribution Report



January VitaMeal Donations were delivered to Feed the Children and other authorized charities for distribution to those who need it most. Although the following were the intended destinations for the January donations, please note that the charities may change destinations due to logistical issues or based on the needs of recipients. These numbers include company matching donations.

<u>Destination</u>	Total # of Meals (30 Child Meals per Bag)
Malawi, Africa	1,903,710
China	300,000
Bolivia	180,000
Other	36,990
Total	2,420,700