



**NOURISH THE CHILDREN®**  
AN INITIATIVE OF NU SKIN ENTERPRISES

# GLOBAL Destination Report

June 2008

Total Meals Donated as of 30 June : **128,386,260**

## China

### **VitaMeal Distribution Report for Tongjiang County by China Foundation for Poverty Alleviation**

#### **I. Background Information**

Since July, 2007, most regions in Tongjiang County, Sichuan province, have suffered serious rain and flood disasters, causing landslides and mudflow. Flooding has caused the collapse of many homes, farmland was ruined, and the infrastructure was disrupted, including communication, traffic, water and power. About 500,000 people have been affected. The direct economic loss reached 40 million Yuan (\$5.8 million USD). As the cold season approached, the affected people were in great need of heavy clothing and nourishing food to get through the hard times.

Therefore, the China Foundation for Poverty Alleviation initiated immediate disaster relief to help Tongjiang County, by donating GIK (Gifts in Kind) including apparel, shoes, medicine and VitaMeal with a total value of ¥ 2.2 million (\$321,440 USD). This included 557 cartons (6 bags per carton) of VitaMeal distributed to Kongshan, Nuoshuihe, Longfengchang and Hongkou Township in Tongjiang County. Distribution methods resulted in a successful effort.

#### **II. Distribution of GIK**

On 05 December, 2007, the donations arrived in Tongjiang and were stored in a warehouse. Target cities were determined based on a field survey of people's lives in the disaster area performed the previous month.

#### **Statistics on Distribution**

<b>Grantee County</b>	<b>Unit received GIK</b>	<b>Distribution date</b>	<b>Quantity of VitaMeal</b>	<b>Meals provided</b>
Tongjiang County in Sichuan province	Center School in Kongshan Countyside	Apr. 2008	2142 bags	64260
	XiaoLuoma Village in Nuoshuihe Town	Jan. 2008	300 bags	9000
	Center School in Longfengchang Township	Dec. 2007	600 bags	18000
	Yong'anba School in Hongkou Township	May 2008	300 bags	9000
<b>Total</b>			3342 bags	100260



## Philippines

These are among the thousands of malnourished children in the Philippines enjoying nutritious VitaMeal. Their parents are so grateful for the food, since they have difficulty providing the essential vitamins and minerals needed by their children for physical and mental development. The feeding program of Feed the Children Philippines served as a catalyst in improving their health and their future.



## Feed the Children Notice

Donors have asked where on the Feed the Children website to locate information concerning their partnership with Nourish the Children® (NTC). The easiest way to find the page is to go to [www.feedthechildren.org/nourish](http://www.feedthechildren.org/nourish).

NTC is also featured on their homepage, [www.feedthechildren.org](http://www.feedthechildren.org), in the rotating list of “Partners making a difference”- click “next” until you reach the NTC segment, then click on the logo.

## Monthly Distribution Report



We appreciate the generosity of our distributors and customers whose donations, in conjunction with the company’s matching donations, make these programs possible. June VitaMeal donations were delivered to Feed the Children and other authorized charities for distribution to those who need it most. Although the following were the intended destinations for the June donations, please note that the charities may change destinations due to logistical issues or based on the needs of recipients. These numbers include company matching donations.

<b>Destination</b>	<b>Total # of Meals (30 Child Meals per Bag)</b>
Malawi, Africa	2,850,360
South America	167,400
China	27,690
Other	29,730
<b>Total</b>	<b>3,075,180</b>