



# SALES PERFORMANCE PLAN\*

Take your aspirations to new heights with a business opportunity built for the future.

Program effective May 1, 2026

### Key Terms

- L1 First level of your Group
- L2 Second level of your Group
- CSV Commissionable Sales Value
- GSV Group Sales Volume
- LT Leadership Team
- G1 First Generation of your Team
- LTSV Leadership Team Sales Volume

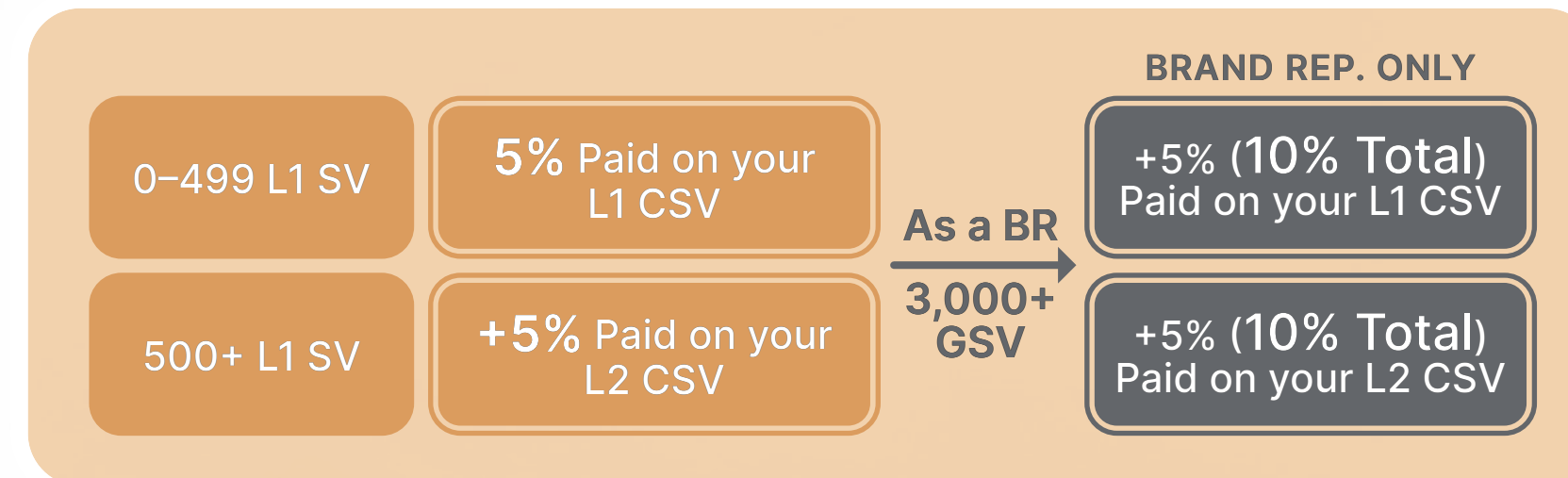
## RETAIL\*

Sell products via retail links, **earn the difference between your Customer's purchase price and the Member price. 20% or more!**



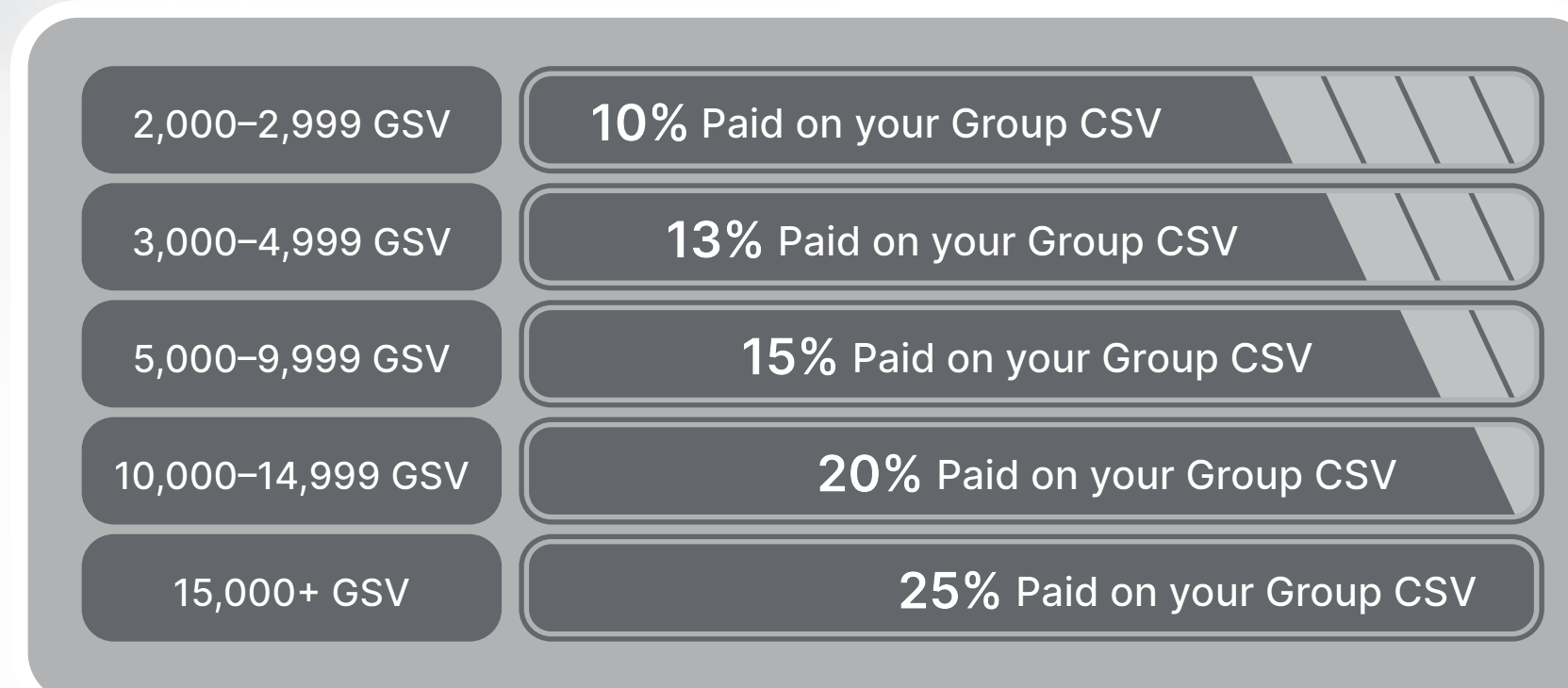
## SELL\*

Sell Products to your Customers and Brand Affiliates (your L1) each month and you'll earn **5% of the Commissionable Sales Value** on all of their purchases + **unlock earnings on your Personally Registered Brand Affiliates' Customer and Brand Affiliate purchases (your L2) too!**



## BUILD\*

Become a Brand Representative, grow your Product sales to your Group of Customers and Brand Affiliates each month, and earn **10-25% of your Group's Commissionable Sales Value, plus double your L1 and L2 Bonus!**



## LEAD\*

As a Gold or higher Title Brand Representative, achieve at least 3,000 Group Sales Volume each month, develop Leadership Teams (LT), and **earn 5% of the Commissionable Sales Value on your Team Sales Volume plus an extra 5% from Personally Registered G1 Brand Representatives!**



\*Generating compensation as a Brand Affiliate requires considerable time, effort, and dedication. Success will also depend upon your skills, talents, and leadership abilities. There is no guarantee of financial success, and results will vary widely among participants. The average sales compensation paid to U.S. Active Brand Affiliates each month in 2024 was \$178.35, before deducting expenses. An average of 21.58% of U.S. Active Brand Affiliates earned a sales compensation payment on a monthly basis. For information about average compensation within your region/market, please visit [www.nuskin.com](http://www.nuskin.com) or contact your local region/market.